

BAYKAN DENİM KONFEKSİYON ANONİM ŞİRKETİ
INFORMATIVE TEXT REGARDING PROCESSING OF PERSONAL DATA

As BAYKAN DENİM KONFEKSİYON ANONİM ŞİRKETİ (“Company” or “Baykan Denim”), in accordance with Article 10 of the Law no. 6698 we are obliged to inform personal data owners their identity, purpose of processing their data, to whom and why their data is transferred, legal reasons and ways of gathering personal data and rights of data owner which can used against data controller in scope of article 11 of law no 6698.

This text informs owners of personal data in accordance with the provisions of article 10 of law no 6698.

I. Identity of the Data Controller

In the Law No. 6698, the data officer is defined as “real or legal persons who determine the purposes and means of processing personal data and are responsible for the establishment and management of the data recording system” and according to this definition BAYKAN DENİM is eligible to be a data officer. Data controller BAYKAN DENİM KONFEKSİYON ANONİM ŞİRKETİ was founded as a joint stock company in accordance with laws of the Republic of Turkey and Registered at the Istanbul Trade Registry Office with the registration number 725669, mersis number 0154041345000001 and the head Office is located in Osmaniye Mah. Osmaniye E5 Yan Yol Sok. N.1/2. Bakırköy.

Your personal data may be processed by the data officer (Baykan Denim) within the scope described below.

II. Purposes Of Processing Personal Data

Your Personal Data is processed based on conditions article 5 of law no 6698 and in compliance with the principles set out in article 4. All personal data processing activities committed by Baykan Denim are carried out according to the legal obligations imposed by legislation, especially Law No. 6698. Your personal data can be processed in accordance with the personal data processing conditions and purposes specified in articles 5 and 6 of Law No. 6698, for the purpose of legal, technical and commercial safety of Baykan Denim and persons who have business relations with Baykan Denim; Planning and execution of necessary activities for advertisement and recommendation of goods and services offered by Baykan Denim which are customized according to related persons’ liking, usage habits and needs; Planning and execution of commercial and / or business strategies of Baykan Denim; carrying out necessary work by the relevant business units and manage business processes related to them for performance of commercial activities conducted by Baykan Denim; fulfillment of the requirements of retailer contracts; Planning and implementation of Baykan Denim human resources policies and processes.

III. For What Purpose and Whom Can Your Processed Personal Data Be Transferred

Your collected personal data can be transferred to dealers, suppliers, distributors, shareholders, insurance companies, partners and legally authorized public institutions and private persons with the condition of taking necessary precautions and in accordance with the terms and purposes of personal data processing set out in Articles 8 and 9 of Law No. 6698 for carrying out the necessary work by the relevant business units and conducting business processes related to it for management of commercial activities carried out by Baykan Denim; performing the necessary work by our business units and conducting the relevant business processes to utilize the products and services offered by Baykan Denim; Planning and execution of commercial and/or business strategies of Baykan Denim; Ensuring the legal, technical and commercial-occupational safety of Baykan Denim and related persons in business relations with Baykan Denim.

IV. Method and Legal Reasons of Personal Data Collection

Your personal data is collected with the purpose of developing our products and services and to carry out our commercial activities within the scope of the personal data processing conditions and purposes specified in articles 5 and 6 of Law No. 6698, to be able to provide all kinds of services in any oral, written or electronic environment for the purposes specified in this Informative Text within the determined legal framework.

V. Other Rights of Data Holders in Article 11 of Law No. 6698

You can send us your request about your rights via the application form. Baykan Denim will respond to your request as soon as possible and within 30 (thirty) days after the request is received. However, if the transaction requires additional costs, we may charge you the fee in the tariff set by the Personal Data Protection Board.

You have the following rights under Article 11 of Law No. 6698.

- Find out if your personal data is being processed,
- Request information if your personal data has been processed
- Learning the purpose of processing your personal data and whether they are used properly,
- To learn whether third parties in Turkey or abroad have accessed your personal data,
- Request correction of your personal data in case of incomplete or incorrect processing and to inform the third parties to whom the personal data has been transferred,
- Although it is processed in accordance with the provisions of Law No. 6698 and other related laws, in case of reasons that require processed data to be eliminated, you may request deletion, destruction or anonymization of your personal data and request notification to be made to third parties whom the personal data is transferred,
- Object to the occurrence of a disadvantageous situation by analysis of your processed data exclusively through automated systems,
- Request compensation if you suffer damage due to unlawful processing of your personal data.

Yours faithfully,
Baykan Denim Konfeksiyon A.Ş.